



Sponsorship Form



Car Show for a Cause-To Benefit Alzheimer's Saturday October 21, 2023

Cruisin' North Car Club, Inc. Tax-Deductible TIN: 46-2061789; State Corp# C1646380;
E: cruisinnorthcars@gmail.com; Web: cruisinnorth.com; US Mailing: 53 Alfaro Ct., Rohnert Park, CA 94928

Sponsor our "Car Show for a Cause" to benefit Alzheimer's. The event will be held at Plaza North Shopping Center in Petaluma, Ca. The location of the car show is in a major shopping center in Petaluma and is sure to draw a lot of people.

Following are the Sponsorship opportunities. Check the box for categories you wish to sponsor:
Deadline for T-shirt inclusion is September 1, 2023. Email your company logos to address at bottom of page.
Sponsor plaques for any cash sponsorship valued at \$100 and up.



\$700 Blue Ribbon: 4" Logo on T-shirt Sleeve and back (Only room for two vendor logos on shirt sleeves. First-come, first-serve). Logo included on Event poster, Vehicle Info Sheets, Judging Sheets, and Sponsor Banner Collage. Option for Vendor Booth. Must respond by March 31, 2023, for logo inclusion on the poster. (Logo size on T-Shirts subject to change). **Must provide vector logo file to be full-color shirt sleeve logo, otherwise single-color shirt sleeve logo.**

\$500 Blue Ribbon: 4" Logo on T-shirt Back. Logo included on Event poster, Vehicle Info Sheets, Judging Sheets, and Sponsor Banner Collage. **Two Facebook posts promoting your business.** Option for Vendor Booth. Must respond by March 31, 2023, for logo inclusion on the poster. (Logo size on T-Shirts subject to change)



\$300 Red Ribbon: 4" Logo on T-shirt Back. Logo on Event poster, Vehicle Info Sheets, Judging Sheets, and Sponsor Banner Collage, Option for Vendor Booth. Must respond by March 31, 2023, for logo inclusion on the poster. (Logo size on T-Shirts subject to change).



\$200 Yellow Ribbon: 3" Logo on T-Shirt Back and Sponsor Banner Collage. Option for Vendor Booth. (Logo size on T-Shirts subject to change)

\$100 Green Ribbon: Sponsor Recognition Plaque and Sponsor Banner Collage.



\$50 Trophy Sponsorship: Your company or individual name is listed on the trophy. *Category availability is subject to change without notice.*

Providing your own trophy. Car Club reserves the right to put car show plate art on your custom trophy. Must provide completed trophy by September 1, 2023.



Goody Bags: Do you have items you would like stuffed in our goody bags? Please provide 150, or as close to that figure as possible.

Liability Waiver and Instructions

The undersigned participant agrees to indemnify, save, and hold harmless. Cruisin' North Car Club, Inc., Plaza North Shopping Center, the County of Sonoma, their subsidiaries, agents, volunteers, or any other person or representative from any liability arising out of, or in any way related to my participation in the Cruisin' North Car Show for a Cause on October 21, 2023.

By signing, I agree to pay the sponsorship fee elected with a check mark above.

Company Name: _____ Contact Name: _____

Company Address: _____ City State Zip: _____

Phone Number: _____ E-mail: _____

Total Payment Commitment: \$ _____ Please pay by September 1, 2023

Signature: _____ Print name _____